# 🍪 Olympia Group

## About

Olympia is an international investment group with significant stakes in five main businesses: **Sunlight Group Energy Storage Systems** (Energy Storage), **Public Group** (Retail & eCommerce), **SoftOne** (Business Software), **Lamda Development** (Real Estate) and **Westnet** (Wholesale Distribution).

The company operates both as a business building entrepreneurial group, as well as a co-investor in partnership with other leading strategic and financial investors.



### Investment Approach

Olympia creates long-term value by driving the growth and sustainability of its investments. The company is committed to the adoption of corporate governance and sustainability best practices.





We are the leading shareholder in most of our portfolio companies



Technology DNA We explore investments in

mid-stage technology companies active in sectors directly related to our core investments



#### Transactional expertise

We have extensive expertise in successful IPOs and M&A transactions in various industries



#### Strategic partnerships

We have completed successful equity co-investments in partnership with other funds

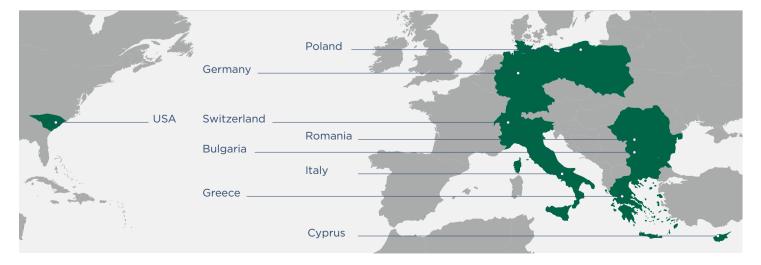


#### Strong Management

We support strong professionals and talent and create leadership teams to back up our investments

### Global Footprint

Olympia has developed a business ecosystem than spans 9 countries and maintains an exceptional track-record of successful M&As and other transactions in international markets.





### Strong Corporate Governance

Olympia's experienced management team and history of successful strategic partnerships has enabled the company to grow a diversified portfolio across six major sectors, including in Retail & Etail, Energy Storage, Distribution, Software, Food Technology and AgriTech.

An experienced Board of Directors and management team support the company's mission to generate long-term value and positive impact for the economy, society and the environment.



### 40 Years of Entrepreneurship and Innovation

Olympia group 40

Founded by Panos Germanos in 1980, Olympia has evolved into a financially robust group that continues to uphold the values of entrepreneurship and innovation inspired by its founder. At the center of its success is the ability to embrace change and ask the right questions on how technology can create better prospects for everyone.

Olympia continues to embrace change, invest in successful businesses, attract talented people and reinforce its role in shaping a sustainable future.

battery reta in Athens (GERMANO	First specialized battery retail store in Athens (GERMANOS SA).		GERMANOS SA – entrance in the mobile telephony sector.		Creation of Public, a top Retail & E-tail Company in Greece & Cyprus. Westnet is established, a tech distribution company. Public		Olympia acquires 50.3% stake in Play, mobile operator in Poland.		Public acquires FNAC operations in Greece.		Public launches the #1 Marketplace in the Greek market. SoftOne Technologies acquires Unisoft SA. SUNIGHT receives a €12,5M bilateral loan from the EIB.		Olympia Group donates € 2M for the fight against COVID-19. Sale of the remaining 20% stake in Play for € 440M. Sunlight announces investment in lithium battery R&D center of € 105M, 47% of wich financed by EU (IPCEI).	
1980	1991	1994	2000	2005	2006	2007	2008	2010	2016	2018	2019	2020	2021-2023	
	Acquisition of SUNLIGHT plant.		IPO GERMANOS SA (Approx.:€207 million).		G CEPMANOS Sale of GERMANOS SA to COSMOTE SA (£1.5B transaction value). Establishment of OLYMPIA (Holding Company).		Olympia acquires 24.5% stake in MTN Cyprus.		Acquisition of 33,34% stake in SoftOne Technologies SA, market leader in business cloud software.		Public and MediaMarkt agree to establish a JV creating the largest omnichannel retailer in GR & CY. Sunlight enters the US market and establishes assembly hub.		Publicgroup Olympia invests in douleutaras.gr. Olympia invests € 50 M into Public Group. Additional investments explored in Food tech & Agritech. Investments in BoxNow and Svuum	

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